

PRIVATE EQUITY • BEIRUT, LEBANON

Investing in businesses. *Building lasting value.*

Tayoun Group is a Lebanese private equity firm. We invest in and build businesses, and work alongside their teams for the long term.

2020 FOUNDED	6 ACTIVE COMPANIES	1 COMING SOON	Beirut HEADQUARTERS
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OUR APPROACH

Patient capital. *Active ownership.*

We back businesses we understand and stay involved long after we invest, working alongside founders and management to build companies that last.

01 Long-term capital We invest with a long horizon, giving our companies the time and stability to grow on their own terms.	02 Hands-on partnership We work closely with management on strategy, operations, finance and growth — not just at the board table.	03 Local conviction Rooted in Beirut, we know the Lebanese market and invest where our experience adds real value.
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ABOUT THE FIRM

We invest in ambitious businesses — and work alongside their teams to *help them grow.*

LEGAL NAME	Tayoun Group S.A.L.
FOUNDED	2020
HEADQUARTERS	Beirut, Lebanon
COMMERCIAL REGISTER	1034438-RC

PORTFOLIO

Portfolio companies.

COMPANY	SECTOR	STATUS
 Cadmos Pay Fintech · Flagship company of the portfolio	Technology	● ACTIVE
 Faith Tribe Open-source fashion platform	Technology	● ACTIVE
 Investo Money Forex and gold broker	Finance	● ACTIVE
 Above Development Contracting, construction and renovation	Real estate	● ACTIVE
 Bridge Customer Care Customer care, support and operations for businesses	Operations	● ACTIVE
 Sahten Food Homemade Lebanese food for preorder and catering	Food & beverage	● ACTIVE
 Rockfall Games and Entertainment Games and entertainment	Entertainment	○ COMING SOON



FROM THE FOUNDER

“I started Tayoun Group to build companies that *outlast the moment* they were born in.”

I founded Tayoun Group in Beirut in 2020, a year that tested everyone in Lebanon. Many people were leaving. I chose to stay and build. Our promise to founders and partners is simple: long-term capital, honest counsel and a partner that stays.

Hanna Tayoun

FOUNDER & CEO, TAYOUN GROUP

CONTACT

Start a *conversation*.

EMAIL info@tayoungroup.com

WEBSITE tayoungroup.com

OPPORTUNITIES tayoungroup.com/submit

SOCIAL [@tayoungroup](https://twitter.com/tayoungroup)